## §40.14

## § 40.14 Exceptions to notice and opt out requirements for processing and servicing transactions.

- (a) Exceptions for processing transactions at consumer's request. The requirements for initial notice in §40.4(a)(2), the opt out in §§40.7 and 40.10 and service providers and joint marketing in §40.13 do not apply if the bank discloses nonpublic personal information as necessary to effect, administer, or enforce a transaction that a consumer requests or authorizes, or in connection with:
- (1) Servicing or processing a financial product or service that a consumer requests or authorizes:
- (2) Maintaining or servicing the consumer's account with a bank, or with another entity as part of a private label credit card program or other extension of credit on behalf of such entity; or
- (3) A proposed or actual securitization, secondary market sale (including sales of servicing rights), or similar transaction related to a transaction of the consumer.
- (b) Necessary to effect, administer, or enforce a transaction means that the disclosure is:
- (1) Required, or is one of the lawful or appropriate methods, to enforce the bank's rights or the rights of other persons engaged in carrying out the financial transaction or providing the product or service; or
- (2) Required, or is a usual, appropriate or acceptable method:
- (i) To carry out the transaction or the product or service business of which the transaction is a part, and record, service, or maintain the consumer's account in the ordinary course of providing the financial service or financial product;
- (ii) To administer or service benefits or claims relating to the transaction or the product or service business of which it is a part;
- (iii) To provide a confirmation, statement, or other record of the transaction, or information on the status or value of the financial service or financial product to the consumer or the consumer's agent or broker;
- (iv) To accrue or recognize incentives or bonuses associated with the trans-

action that are provided by a bank or any other party;

- (v) To underwrite insurance at the consumer's request or for reinsurance purposes, or for any of the following purposes as they relate to a consumer's insurance: account administration, reporting, investigating, or preventing fraud or material misrepresentation, processing premium payments, processing insurance claims, administering insurance benefits (including utilization review activities), participating in research projects, or as otherwise required or specifically permitted by Federal or State law:
  - (vi) In connection with:
- (A) The authorization, settlement, billing, processing, clearing, transferring, reconciling or collection of amounts charged, debited, or otherwise paid using a debit, credit, or other payment card, check, or account number, or by other payment means;
- (B) The transfer of receivables, accounts, or interests therein; or
- (C) The audit of debit, credit, or other payment information.

## § 40.15 Other exceptions to notice and opt out requirements.

- (a) Exceptions to opt out requirements. The requirements for initial notice to consumers in §40.4(a)(2), the opt out in §§40.7 and 40.10, and service providers and joint marketing in §40.13 do not apply when a bank discloses nonpublic personal information:
- (1) With the consent or at the direction of the consumer, provided that the consumer has not revoked the consent or direction:
- (2) (i) To protect the confidentiality or security of a bank's records pertaining to the consumer, service, product, or transaction;
- (ii) To protect against or prevent actual or potential fraud, unauthorized transactions, claims, or other liability;
- (iii) For required institutional risk control or for resolving consumer disputes or inquiries:
- (iv) To persons holding a legal or beneficial interest relating to the consumer: or
- (v) To persons acting in a fiduciary or representative capacity on behalf of the consumer: